



GREATER BIRMINGHAM SPORTS FACILITIES GUIDE

BIRMINGHAM

Greater Birmingham Convention & Visitors Bureau





THE GREATER BIRMINGHAM REGION

There has never been a more exciting time to experience Greater Birmingham. We're proud to showcase what makes the Magic City a winning destination for sports events and the industry leaders shaping their future. Our region continues to earn national recognition for its creativity, culture, and growing reputation as a premier destination for sports and events, including recognition by Sports Business Journal as one of its Top 40 Sports Business Cities and as a "college sports haven." While Birmingham is experiencing remarkable momentum and year-over-year growth, we've never lost sight of what makes us special: authentic Southern hospitality and a community that makes every visitor feel at home. We continue to invest in venues, infrastructure, and partnerships that position Birmingham among the nation's premier sports destinations. Combined with our central Southeast location, world-class facilities, diverse hotel offerings, and experienced event professionals, we provide the accessibility, value, and collaborative support needed to bring sporting events of every size and scope to life.



DESTINATION FACTS

10 Minutes from downtown to Birmingham-Shuttlesworth International Airport.

Home to The World's Largest Collection of Antique & Contemporary Motorcycles at Barber Vintage Motorsports Museum.

Home to the oldest professional baseball park in the United States, Rickwood Field.

Birmingham houses the nation's largest collection of Negro Leagues baseball artifacts, featuring 1,500 original signed baseballs with free admission for visitors.

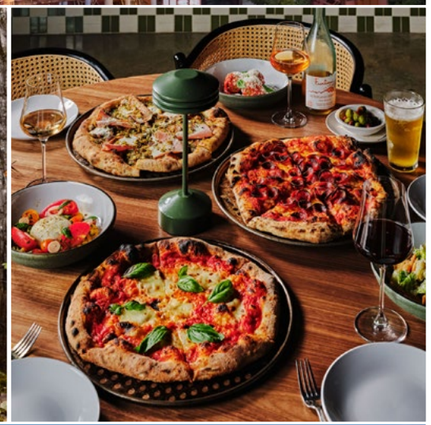
Two world-renowned Robert Trent Jones Golf Trail courses: Ross Bridge and Oxmoor Valley, which includes the Valley and Ridge courses.

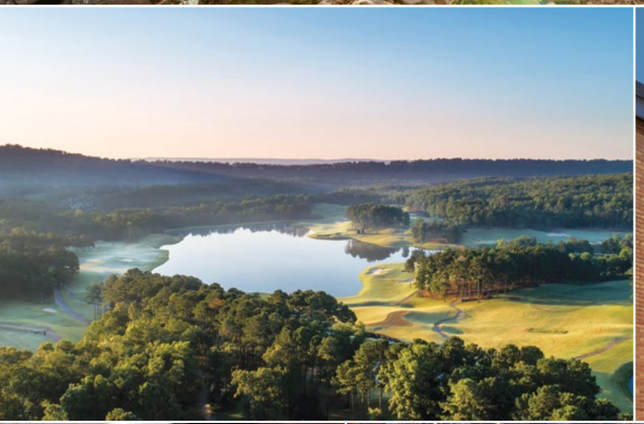
Birmingham is home to the headquarters of both the Southeastern Conference (SEC) and the Southwestern Athletic Conference (SWAC).

















SEE. EAT. PLAY.

ATTRACTIONS

From the international galleries at the Birmingham Museum of Art to the world's largest collection of vintage motorcycles at the Barber Motorsports Park & Museum, the 'Magic City' has plenty to see and do. Moderate weather all year attracts golfers from around the world to play along the Robert Trent Jones Golf Trail and invites hikers, bikers, and climbers alike to commune with nature at Red Mountain Park, Ruffner Mountain and Moss Rock Preserve. History enthusiasts take great interest in the city's impactful heritage, on display at the nation's oldest ballpark, Rickwood Field or along the Birmingham Civil Rights District, designated a National Monument by President Obama.

Experience Birmingham

DINING

Chef-owned dining rooms around the area serve up sophisticated fare, often with a Southern influence. Casual diners find the world's best barbecue, and steam tables treat guests to a variety of regional favorites. From couscous to cornbread and bouillabaisse to black-eyed peas, the city is rich in dining experiences. Birmingham is home to numerous James Beard Award winners and nominees and 11 MICHELIN-recognized restaurants.

Birmingham Dining Guides

GUIDES TO THE MAGIC CITY

Discover Greater Birmingham with guides designed to help you make the most of your visit. From local favorites and must-see attractions to outdoor adventures, culinary experiences, nightlife and more, find inspiration for every kind of trip. Whether you're planning your first visit or looking to experience the Magic City in a new way, start exploring and make your Birmingham experience your own.

WHY WORK WITH THE CVB?

SOURCING

Starting with the RFP process, the Greater Birmingham CVB (GBCVB) helps you navigate which hotels fit your sleeping rooms and meeting space needs. The GBCVB can coordinate personalized site inspections that not only help you source the hotels but any off-site venues to highlight your vision within Birmingham. We provide the creative vision and local expertise necessary to make your selection process both seamless and inspired.

SECURING

The Greater Birmingham CVB can create a full bid presentation highlighting the hotels that have been selected to bid on your group along with specific off-property venues that enhance your attendees' experience while keeping your meeting's vision on track. As your local liaison, we facilitate the seamless exchange of information, ensuring you are fully equipped to manage the contracting process.

DELIVERING

Once a hotel has been selected, the Greater Birmingham CVB can provide the local resources and support you need to execute a flawless event, from transportation connections and local vendor sourcing to marketing resources and much more. Consider us an integrated branch of your planning team.

The most significant advantage of partnering with the Greater Birmingham CVB is our fiscal value: Our services are entirely complimentary.

So, why wouldn't you use the GBCVB?



BARTOW ARENA

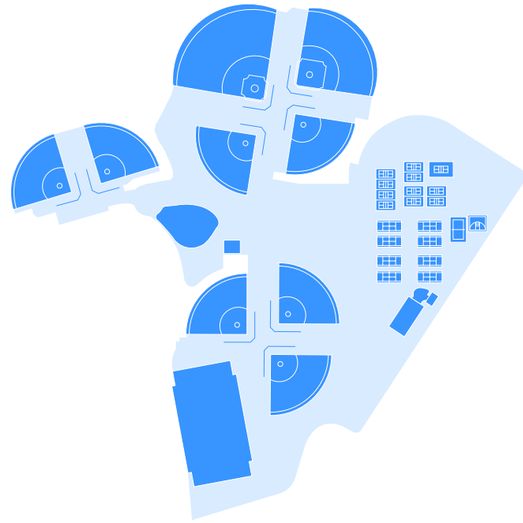
Construction is expected to be completed in October 2026, with the arena anticipated to be fully operational for the 2026–27 basketball season. Bartow Arena serves as the home of the UAB men's and women's basketball teams and the Blazer volleyball team. The arena features spacious 18,000 square feet of floor space with the lower-level seats retracted (enough room for three full-size basketball or volleyball courts). There is a permanent floor and a portable hardwood floor for basketball. There are a total of 8,500 seats for basketball (6,500 permanent, 2,000 retractable) and a maximum capacity of 9,000.



BILL NOBLE PARK

Bill Noble Park is a 43-acre sports complex in Gardendale featuring nine synthetic-turf baseball and softball fields, eight tennis courts, 11 pickleball courts, a full-size football field, beach volleyball, and two half basketball courts. The facility also includes eight covered batting cages, two concession stands, nine rentable pavilions, and an indoor event center, providing space to support tournaments, competitions, practices, and team events.

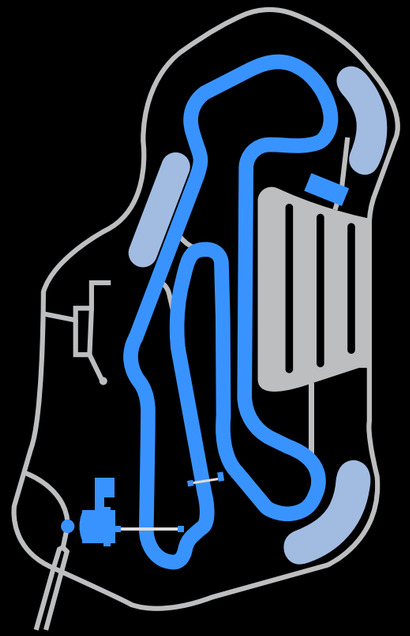
Visit Website



BARBER MOTORSPORTS PARK

Barber Motorsports Park features a challenging 17-turn, 2.38-mile road course set across 880 acres of beautifully landscaped grounds. The park hosts premier motorsports events, including motorcycle racing and IndyCar competitions. Sitting adjacent to the track, the Barber Vintage Motorsports Museum features a Guinness World Record collection of vintage motorcycles. (Capacity: 80,000+)

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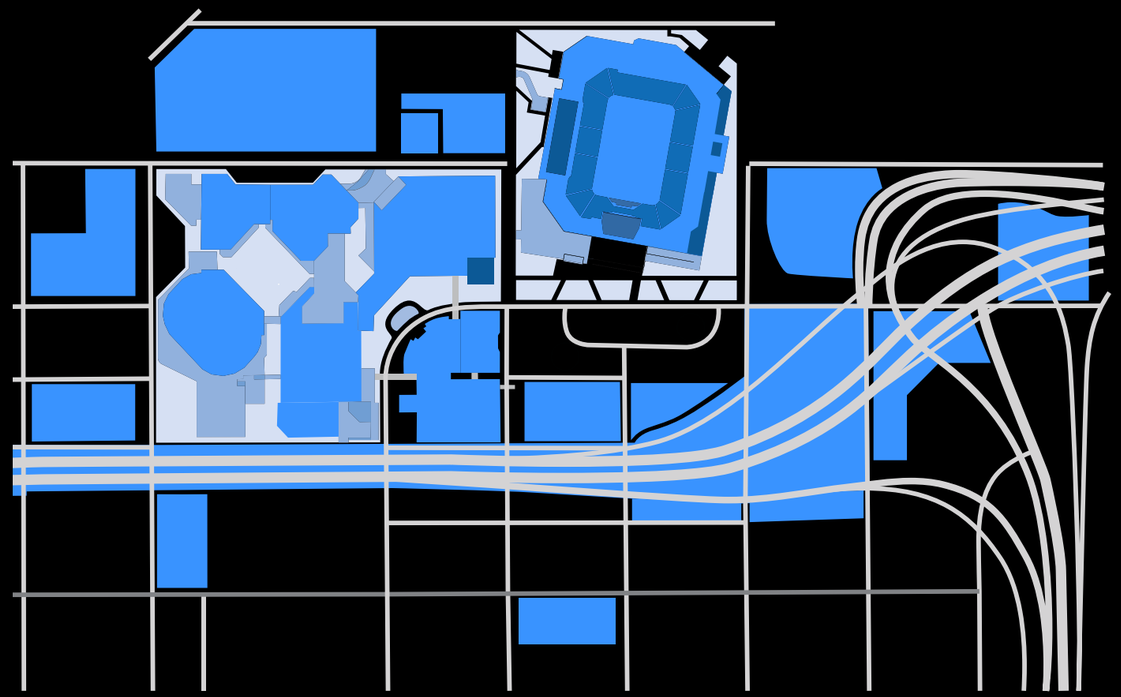




BIRMINGHAM-JEFFERSON CONVENTION COMPLEX (BJCC)

The Birmingham-Jefferson Convention Complex (BJCC) is a premier convention, sports and entertainment destination in Birmingham's Uptown Entertainment District. This walkable campus, connected to hotels by skywalks, offers more than 420,000 square feet of flexible meeting and exhibition space, along with venues for conventions, trade shows, sporting events, concerts and special events. From expansive exhibit halls and meeting rooms to Legacy Arena, Protective Stadium and the BJCC Concert Hall, the BJCC has the space and amenities to bring events of all sizes to life.

Visit Website







LEGACY ARENA

Legacy Arena is a 17,000-capacity arena hosting national and international touring concerts, productions, and various sporting events each year. The arena is 22,400 square feet with multiple skyboxes, meeting rooms, and hospitality spaces.

Visit Website



PROTECTIVE STADIUM

Protective Stadium is an open-air, 280,000-square-foot facility (heated and cooled space) featuring press boxes, mixed-use entertainment amenities, and has the ability to host monster trucks as well as international soccer and touring acts. The stadium has the capacity for 55,000 people.

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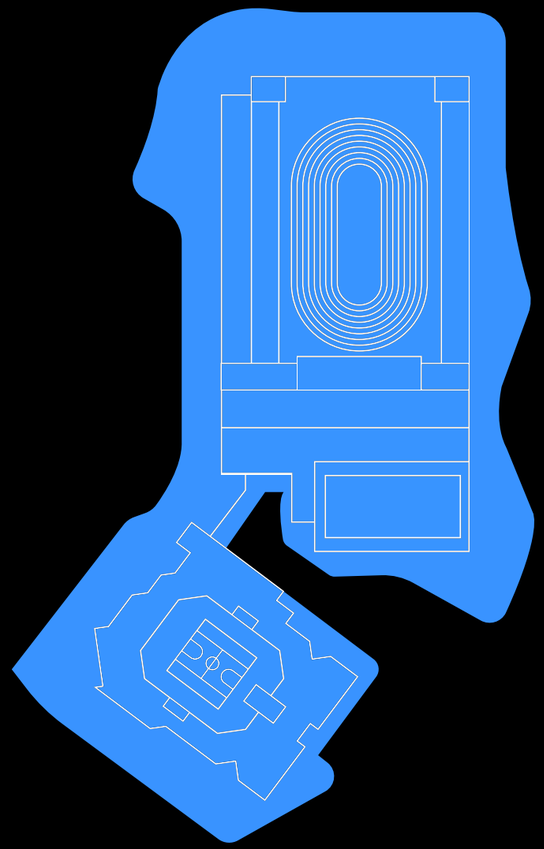
CROSSPLEX

The Birmingham CrossPlex is a 750,000 square foot, multi-purpose athletic and meeting facility in Birmingham, Alabama. The world-class facility boasts a six-lane oval hydraulic track and eight 60-meter lanes for sprint/hurdle events. The Crossplex is capable of housing nine indoor volleyball courts.

1. The Birmingham CrossPlex also features a 50-meter indoor Olympic swimming pool with eight lanes. The pool natatorium can hold up to 1,200 spectators in the stands and on the deck.

2. Connected to the CrossPlex is the 5,000 seat Bill Harris Arena. The arena is a great multi-purpose facility with a floor space of 20,000 square feet.

Visit Website



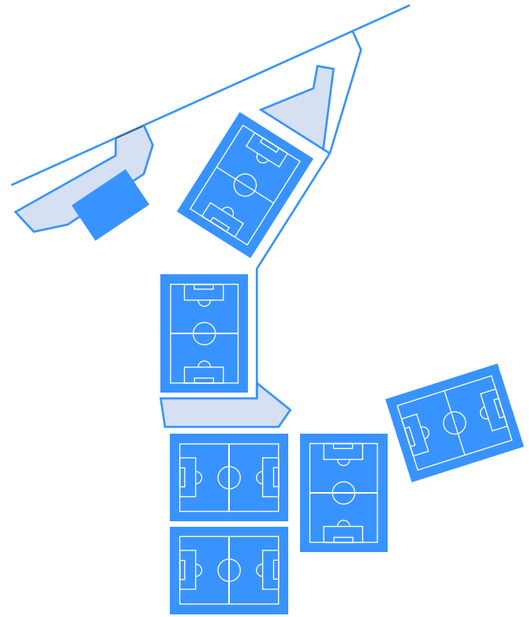




DUNNAVANT VALLEY FIELDS

Dunnavant Valley Fields is a 50-plus-acre soccer complex featuring six lighted, natural-grass fields. The facility is equipped with restrooms and on-site athletic equipment and has hosted numerous youth soccer tournaments, as well as national and international teams. The fields can accommodate soccer, field hockey, lacrosse, and football activities.

Visit Website



It was an absolute pleasure working with the GBCVB to launch FISE World Series Birmingham. Their proactivity, local expertise, dedication, and genuine commitment to Southern hospitality represent exactly what you hope for in a Host City partner.

That same spirit extends throughout Birmingham's passionate and diverse community. Our athletes and international team were welcomed with incredible warmth, and I can honestly say we've rarely felt more at home in a host city. The Magic City truly lived up to its name.

Kendall Goodden
Senior Global Partnerships Manager
FISE World Series

GOLFING IN BIRMINGHAM



ROBERT TRENT JONES GOLF TRAIL

Birmingham is home to two courses along Alabama's famed Robert Trent Jones Golf Trail. Ross Bridge is one of the longest golf courses in the world, offering a challenging yet accessible experience with multiple tees and stunning views at every hole. Just a short drive away, Oxmoor Valley features 45 holes sculpted through the peaks and valleys of the Appalachian Mountains, including the Ridge, Valley and Backyard courses, offering scenic elevation changes, challenging play and plenty of ways to enjoy the game.

Visit Website



HIGHLAND PARK GOLF COURSE

With its location in the heart of downtown Birmingham, Highland Park has unusual views of the city skyline. Alabama's oldest golf course is an 18-hole urban gem. Reasonable rates and excellent course conditions add to the pleasure of playing at Highland Park.

Visit Website



BALLANTRAE GOLF CLUB

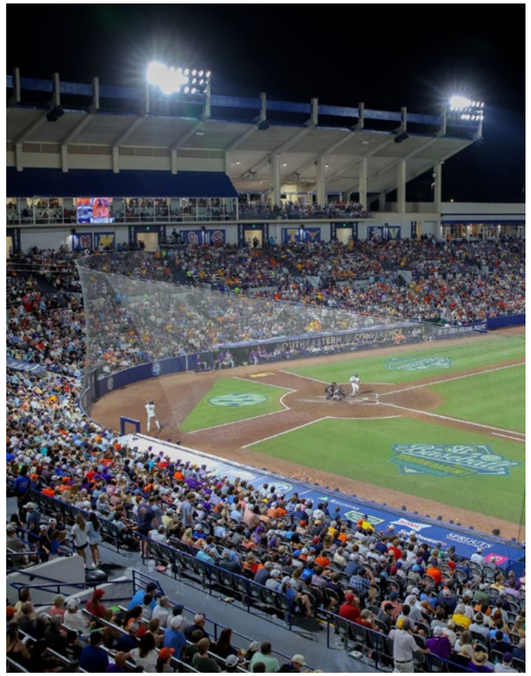
This semi-private course is situated just south of Birmingham in the rolling hills of the Pelham community. Designed by Bob Cupp, this challenging 18-hole course is fast and fun but fair. Wide landing areas, minimal bunkering, and closely cropped roughs add up to a player-friendly experience.

Visit Website

HOOVER MET COMPLEX

The Hoover Met Complex is a premier 150-acre multi-sport and event destination, featuring the 155,000 sq. ft. Finley Center, Hoover Met Stadium, and extensive outdoor facilities, five baseball fields (1 grass/4 turf), eight softball fields, five multipurpose fields that can be used for soccer, football, or lacrosse, and a 16-hard court tennis complex

Visit Website

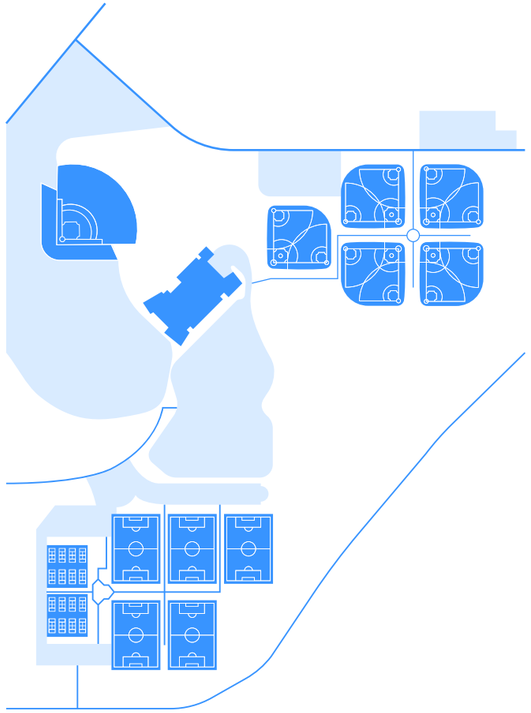


HOOVER MET STADIUM

The Met is a premier 10,800-seat baseball stadium in Hoover, Alabama, best known as the long-term home of the SEC Baseball Tournament since 1998. it hosts numerous regional sporting events, offering private skyboxes, meeting spaces, a banquet room, and an adjacent 170-space RV park.

FINLEY CENTER

The Finley Center is a state-of-the-art 155,000 square foot sports complex and event venue. With 83,000 square feet of continuous space, the facility can host 11 basketball courts or 17 volleyball courts



LAKESHORE FOUNDATION

The Lakeshore Foundation is a 122,000 sq. ft. state-of-the-art fitness and recreation center featuring an aquatics center with two pools, a fieldhouse with three hardwood courts and a 200-meter track that can host 1,500 spectators.

Visit Website





LEGION FIELD

Legion Field is a 71,000-seat outdoor stadium featuring a full-size football field and the capacity to host football, soccer, and other large-scale sporting events. The facility also includes VIP boxes, suites, sports management meeting areas, seminar space, team and training areas, and a caterer's kitchen, providing indoor space to support sports events and tournament operations. The stadium has hosted the Magic City Classic, college and high school football, and Olympic soccer competition.

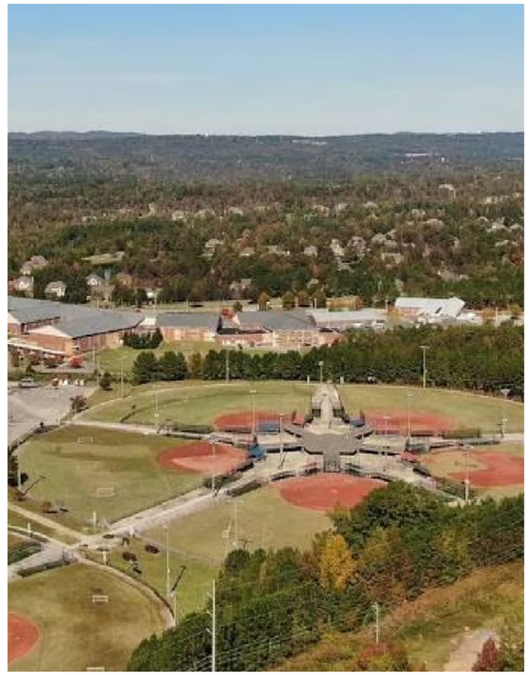
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LIBERTY PARK SPORTS COMPLEX

Liberty Park Sports Complex features nine softball fields, including four youth fields and five adult fields, along with four soccer fields and one football field. The complex provides a multi-field setting for baseball and softball tournaments, soccer competitions, and football events, with additional amenities including playgrounds, restrooms, parking, and concessions.

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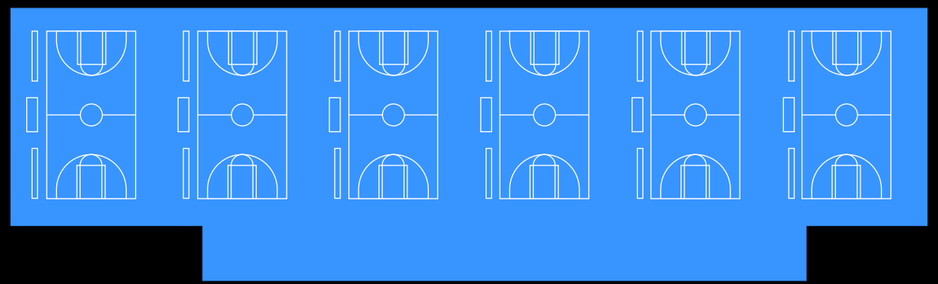


Coming Soon!

OPORTO PERFORMANCE COMPLEX

OPC is designed around the needs of operators, athletes and spectators. With true court spacing, flexible configurations, modern hospitality, ample parking, and the infrastructure to host high-volume events year-round.

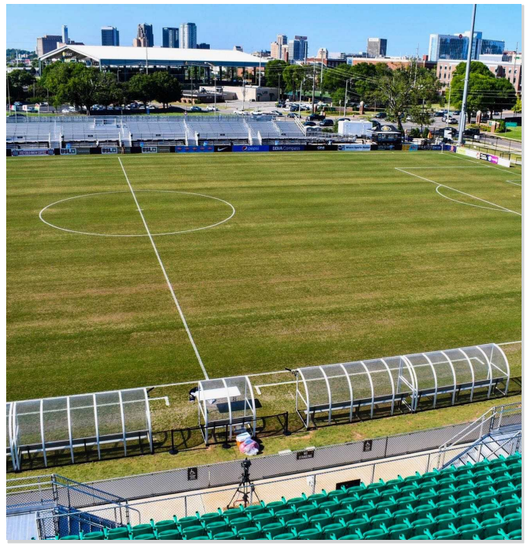
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PNC FIELD

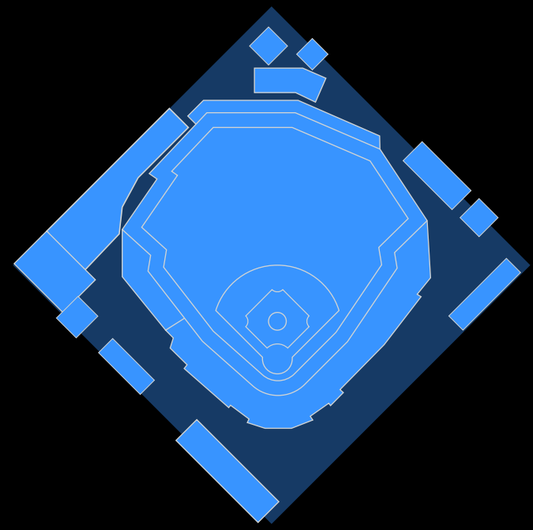
PNC Field is a 5,000-seat, soccer-specific stadium on the UAB campus featuring a natural-grass playing surface. The facility serves as the home venue for UAB men's and women's soccer and has also hosted lacrosse competition, including the 2022 World Games. Its stadium seating and field configuration make it well suited for soccer and other field-sport competitions.



REGIONS FIELD

The stadium is 245,434 square feet and can hold 8,500 spectators. The stadium also contains 23 luxury suites, club seating and lounge, banquet rooms, 360-degree full-length concourse, concession stands, outdoor food and beer garden, Bright House Family Fun Park, and a youth sports zone.

Visit Website





RICKWOOD FIELD

Rickwood Field, built in 1910, is the oldest professional baseball stadium in the United States and a cherished landmark in Birmingham, Alabama. Rickwood Field can seat up to 8,500 spectators.

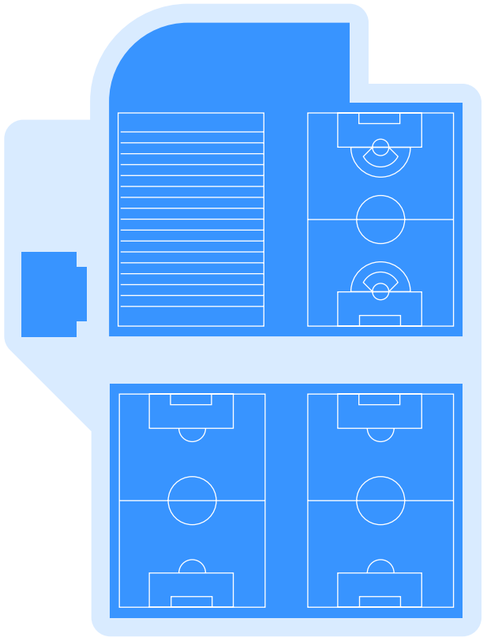
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SICARD HOLLOW ATHLETIC COMPLEX

Sicard Hollow Athletic Complex (SHAC) features four synthetic-turf, multi-purpose fields designed for soccer, football, and other field sports. The complex includes lighting, concessions, restrooms, parking, and an adjacent playground, providing a tournament-ready setting for multi-field competitions and events.

Visit Website



The National Senior Games Association is pleased to continue our partnership with Birmingham as we look ahead to the 2029 National Senior Games presented by Humana.

Birmingham holds a special place in our history, having hosted the Games successfully in 2017. The energy, hospitality and commitment from the Birmingham community made a lasting impression on our organization and, most importantly, on our athletes.

Susan Hlavacek
President & CEO
National Senior Games Association





WE'D LOVE TO HOST YOU IN THE MAGIC CITY!

Please contact us for more information on how to bring your event to Greater Birmingham.

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BIRMINGHAM



